



NORMANDALE CENTER FOR
Healing & Wholeness

**Normandale Center for Healing & Wholeness
Communications Survey Spring 2026**

Awareness & Perception:

1. How did you first hear about our organization?

- Facebook
- Instagram
- Our Website
- Partner Organization
- Alzheimer's Association
- HealthCare Provider
- Current/Former Client
- Family/Friends
- Normandale Lutheran Church
- Conference or Fair
- Senior Living Community or Senior Center
- Center Staff
- Other: _____

If possible, can you be more specific about how you heard about us?

Communication Channels:

2. Which of our current platforms do you use most to stay updated on our ongoing events and activities?

- Email
- Facebook
- Instagram
- LinkedIn
- Our Website
- In-Person Center Events
- Printed Flyers
- Other: _____

Communication Channels (con't):

3. Which of our publications do you currently read/consume?

- Monthly Newsletter Email
- Spring Quarterly Printed Flyer
- Volunteer Newsletter
- Other Flyers and Printed Materials
- Website Blogs
- Website Event Listing
- Social Media Posts

If you checked any of the above, would you like to continue to receive them?

- Yes
- No

Please let us know which ones you would/would not like to receive and why:

4. How satisfied are you with the content of our communications?

- Very satisfied
- Somewhat satisfied
- Neutral
- Dissatisfied
- Very Dissatisfied

If you answered dissatisfied or very dissatisfied, what would you like to see more of/less of?

5. In the future, how would you prefer to receive information regarding programming and events at the Center?

- Email
- Facebook
- Instagram
- LinkedIn
- Our Website
- In-Person Center Events
- Printed Flyers
- Ways other than listed above: _____

Communication Channels (con't):

6. How often would you like to hear from us?

- Weekly
- Monthly
- Quarterly
- Other: _____

Engagement & Motivation:

7. In which programs have you participated?

- Second Saturday Education
- Caregiver Support Groups
- Memory Companions
- Memory Café
- Community Workshops/Education
- Evidence-Based Class (Matter of Balance, Powerful Tools for Caregivers, etc.)
- Webinars
- Medical Equipment Loan Program
- Other: _____

8. How likely are you to share our content/programming with others?

- Very likely
- Somewhat likely
- Neutral
- Unlikely
- Very Unlikely

Please share more about the reason for your response to this question (optional):

9. Would you be interested in participating in a private Facebook group with fellow caregivers from the Center?

10. Is there anything else you would like to share regarding communications from the Normandale Center for Healing & Wholeness?